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STRENGTHENING POSITION OF FREE ZONES

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FREE ZONE S IN THE WORLD

- 10.000 free zones in the World;
- 30% world trade is carried out through FZ;
- 70 million workers operate in FZ;
- significant contributors to global supply chains.

WORLD FREE ZONE ORGANIZATION

- strongest, most active FZ org. in the World;
- non for profit organization;
- 574 members;
- 125 countries.



WFZO OBJECTIVES

- Bring together free zones;
- Provide a forum for free zones around the world to learn;
- Create ‘best in class’ standards ;
- Gather, create, expand and disseminate the knowledge ;

WFZO OBJECTIVES

- Improve the perception of free zones;
- Provide specialized services to Members;
- Support and advise new free zones internationally as they develop;
- Become the global through leader on free zones.

WFZO MISSION

*Bring together free zones from all over the world and **promote** their positive impacts by providing guidance, knowledge and services to our members, so as to **enhance** free zones' **contribution** in the economic prosperity and social development of the host country.*



WFZO MISSION

Is to have free zones recognized globally as a tool for development, economic prosperity and socio-economic sustainability.



GLOBAL PRESENCE

WFZO Regional Offices

- WHAT WE SET OUT TO DO
- WHAT WE BUILT
- WHAT WE DELIVERED
- WHERE WE ARE DOING
- NEXT STEPS



**10 REGIONAL
OFFICES**

- WHAT WE SET OUT TO DO
- WHAT WE BUILT
- WHAT WE DELIVERED
- WHERE WE ARE DOING
- NEXT STEPS

WFZO National Contact Points



17 NATIONAL
CONTACT POINTS

WFZO services - KNOWLEDGE

- **Atlas** – maps out all FZ and SEZ around the World;
- **Bulletins** - trade, FDI and industry developments and statistics;
- **Incentive map** - available for members;



WFZO services - KNOWLEDGE

- **FZ monitor** – benchmark your Zone;
- Ask a FZ expert;
- FZ pedia – available FZ analyzes;
- Fweb;



WFZO services - NETWORK

- **Events** – available high caliber conferences;
- **FZ b2b;**
- **FZ marketplace** - a variety of offers of the world's most powerful free-zone specific applications to maximize its potentials.



WFZO services - SUPPORT

- **Safe zone** – standards;
- **Smart & tech zone**;
- **Innovation** - help spur innovation in FZ;
- **Green zone** - evaluate efficiency and green performance;
- **Training & education** - training courses ;
- **Consultancy services** - team of domain experts



WFZO self-sustenance

Revenue generated projects:

- Government's **program for establishment** of Free Zones;
- Government's program for **improvement of operability** of Free Zones;
- Tailor made **software solutions** for managing and monitoring processes in Free Zones

Program for establishment of Free Zones

- free zone law;
- tax and customs policy in Free Zones;
- Implementation plan.



Program for improvement of operability

- analyzes of current state of free zones;
- identification of the most problematic pieces of legislation or procedures, aiming at minimizing the administrative and regulatory burdens on businesses;
- comparing national level legislation on free zones with the most successful ones;
- proposal of certain measures for facilitation of operation of FZ.

Tailor made software solutions

These products would be used for managing, monitoring processes, doing reports and measuring indexes on few levels:

- government level (administration of free zones);
- free zones operators level;
- tenants program, companies which operate in free zone

Free Zone knowledge program

Knowledge users:

- Administration of free zones on country level;
- Free zones operators;
- Free zones tenants;
- Investment agency - for attracting new investors;
- WFZO Regional Offices - for attracting new members.



Free Zone knowledge program

Provision of necessary knowledge which will effect directly knowledge users and generate:

- founding new and modern free zones;
- improving the operation of existing free zones;
- improving the operation of existing tenants in free zones;
- increasing the awareness of investors consultants.

Free Zone knowledge program

Knowledge tools for implementation of activities:

- Conferences
- Webinar
- Training courses (interactive small group)
- Educations
- Mass media campaign
- „Open University“ platform - online software solution (application) for knowledge sharing

WFZO - Layered structure

It is necessary to decentralize part of activities and delegate initiatives to the **Regional Offices** and the **National Contact Points**.

By spreading responsibilities over different layers within the same hub-and-spoke structure, it real to **achieve a deeper, richer presence globally**, with better relationships across the entire free zone landscape.

Conclusion

- More attention to vertical growth of WFZO;
- More strenght to RO and NCP;
- Creation of FZ development program;
- Creation of 3 level platform including software app for automation of activities.